

Introducing—

The Green Alternative in Theatrical Stage Equipment

Protech's GreenScene®—the first environmentally friendly theatrical stage equipment company in America.

An interview with Will Brants of Protech

What is GreenScene®?

GreenScene® was born in March of 2007, at a USITT Conference in Phoenix. A bright-eyed technical theatre student asked "What is Protech doing to be a greener company?" Unfortunately, our answer was, "nothing." On the way back to Las Vegas, I was inspired by this young man's challenge. We started GreenScene® shortly after I returned.

Protech has always invested in the research and development of cutting-edge technology. In fact, we have received many accolades for our advancements in theatrical stage equipment. Our SmartMotion® Automated Rigging Controls, NySteel® Rigging Sheaves and LinkLift® Platform Systems have all won Product of the Year Awards. As leaders in the industry we felt it was our obligation to reduce our carbon footprint. To start, we created change at our facilities in North Las Vegas. We reduced our landfill output by 90% by placing recycling bins on site and training our employees. These recycled material dumpsters were less expensive and our work force feels empowered by knowing they are doing their part. We also switched to all recycled paper products, energy efficient lighting and more efficient air conditioning. Then we committed to changing the way we manufacture our theatrical stage equipment and to develop products that are not only environmentally responsible, but also sustainable.

How are GreenScene® products produced, and why are they so "green"?

Virtually all stage equipment is manufactured from steel, castings, aluminums, plastics and nylons, a high percentage of which can be recycled. In the US today, two out of three pounds of new steel is already from recycled resources. Roughly 70% of the non-recyclable waste in US landfills is used carpet and plastic bags. These are petroleum based nylons and non-renewable material. DuPont's™ Composite Recycle Technology program delivers recycled polymer that is, from a technical standpoint equivalent to virgin material, while reducing the environmental impact. Protech's challenge was to implement a higher percentage of these recycled raw materials that are manufactured and performance tested to conform to our stringent industry standards. We are achieving this without any degradation in performance,

longevity or structural stability. In fact, we have exceeded our expectations and are so excited to introduce the new line of GreenScene® products at the LDI 2008 show.

What new GreenScene® products are being introduced at LDI 2008?

Our new GreenScene® 12" Diameter Nylon Head blocks, 8" Multi Groove and Single Nylon Loft Blocks. The molded sheaves contain 50% recycled 66 Nylons, which is exciting considering Nylon is a petroleum based product rarely recycled, and they are stronger and lighter than any competing products. Other changes and advances include 90% recycled ASTM steel side plates and base angles, biodegradable lubricants and industrial organic finishes.

We are also introducing a new line of GreenScene® Stage and Studio Tracks made from 100% recycled T6061 aluminums. All track systems are furnished with recycled nylon carriers, recycled nylon end pulleys, renewable cotton hand lines and low VOC black finishes. We offer three styles of GreenScene® Tracks including the traditional #280 Box Traveler, the #140 I-Beam Cyclorama and the heavy-duty #500 I-Beam capable of large load capacities.

Where do you go from here?

Protech is committed to environmental sustainability and stewardship by manufacturing

all our products from recycled or renewable resources, and by making sure they are 100% recyclable at the end of their useful lifespan. Protech is on a mission to research and design innovative products that substantially reduce, and eventually eliminate our carbon imprint. Now we stand up and ask you, "What are you doing?" ... We're introducing GreenScene® -- because the planet matters.

Please visit us at Booth 447 at LDI 2008.

For more information call 702-639-0290.

PROTECH is located at 3431 N. Bruce St.

North Las Vegas, NV 89030

www.greenscene.net

Please see us in
Booth 447 at
LDI 2008

**Because
the Planet Matters —
Protech introduces . . .**

GreenScene®
Eco-Facturing Green Technology

For over 20 years Protech has been a leading designer and manufacturer of theatrical stage equipment with award-winning designs. Protech has now created a "green business culture" dedicated to finding eco-friendly solutions to serve the needs of the entertainment industry. GreenScene® — because the planet matters.

www.greenscene.net